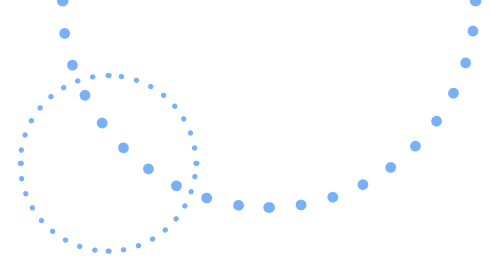


# HAYLEY ROMANSKY

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856-981-2864



## EDUCATION

University of the Arts  
Philadelphia, PA

August 2017–May 2021

BFA in Graphic Design with a minor in Print Media

3.89 GPA

## EXPERIENCE

### Designer

*ajdesign, Philadelphia, PA*

November 2021–present

Developed various designs in media such as print, digital, and web for recurring and new clients, with work ranging from posters, magazines, and presentations to social media posts, logos, and mockups.

### Digital Design Intern

*Juno Search Partners, Philadelphia, PA*

September–December 2021

Rebranded the company's three divisions to unify them, redesigning the websites, creating social media posts and company swag, as well as creating a set of brand guidelines to be used across the company.

### Junior Designer

*University of the Arts, Philadelphia, PA*

January 2020–September 2021

Assisted in creation of the university's new branding guidelines; marketing materials such as postcards, posters, and social media posts; assets for the university's New Student Orientation and UArts Art Alliance; the 2021 issue of the university's magazine; admission forms, financial presentations, and university signage; as well as branding the 2021 remote commencement and 2022 UArts Day.

### Advertising and Creative Service Intern

*Wilmington Trust, Wilmington, DE*

June–August 2019

Worked on information design for powerpoint presentations, articles, and reports; and created an icon system for the marketing team.

## ACHIEVEMENTS

Alling & Cory Paper Award for  
Excellence in Print

2021

Senior Capstone Citation  
of Excellence

2021

Branded Commencement for  
University of the Arts

2021

VP of Social Media  
UArts NSCS

2020–2021

Dean's List at  
University of the Arts

2017–2021

Top Talent in the Adobe  
Design Achievement Awards

2019

Salutatorian at Pennsville  
Memorial High School

2017

## SKILLS

Adaptability

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Bookbinding

Brand Identity

Iconography

Microsoft Office

Organization

Print design

Printmaking

Typography